

Rate of Advertisement for Monthly Khamar Megazine

To Be Effective From July 01, 2015

Location of Advertisement	Type	Per Issue (Tk.)	Quarterly (Tk.) (Three Issues)	Half Yearly (Tk.) (Six Issues)	Annual (Tk.) (Twelve Issues)	Remarks
2 nd Cover Page	Four Colour	7,000/-	18,900/-	35,700/-	67,200/-	Reserved
Last Cover Page	Four Colour	7,000/-	18,900/-	35,700/-	67,200/-	Reserved
3 rd Cover Page	Four Colour	6,000/-	16,200/-	30,600/-	57,600/-	
Center Fold (One Side)	Four Colour	4,500/-	12,150/-	22,950/-	43,200/-	
Center Fold (Both Side)	Four Colour	7,500/-	20,250/-	38,250/-	72,000/-	
Other Full Page	Four Colour	4,250/-	11,475/-	21,675/-	40,800/-	
Other Half Page	Four Colour	2,250/-	6,075/-	11,475/-	21,600/-	
Ordinary Full Page						
1 st Page	Black-White	4,000/-	10,800/-	20,400/-	38,400/-	
2 nd -8 th Page	Black-White	3,500/-	9,450/-	17,850/-	33,600/-	
Ordinary Page (Full)	Black-White	3,250/-	8,775/-	16,575/-	31,200/-	
Ordinary Page (Half)	Black-White	1,750/-	4,725/-	8,925/-	16,800/-	
Ordinary Page (Quarter)	Black-White	1,250/-	3,375/-	6,375/-	12,000/-	
Classify Advertising (Per Column Inch)	Black-White	200/-				

Condition

- ▶ Advertising Design/Process (Positive/Tracing) to be supplied to the Advertiser. Otherwise, the Design/Process (Positive/Tracing) will incur additional costs for the first time for the Advertiser.
- ▶ After the expiry of the contract for advertising space zero (0) will be considered.
- ▶ Within seven days from the date of delivery of bills and magazine advertising to pay the bills.
- ▶ Advertising rate change request / application can not be considered .
- ▶ Under the agreement, the fixed rate of advertising in order to 'Khamar' - the name of every / all the numbers Cross- dated check for the advance to be paid.
- ▶ Small businesses or Khamar or Khamar related businesses advertise their products half - page or you can publish it as a quarter - page .
- ▶ Small advertising contract will be for at least 4 months.
- ▶ Half – page or quarter - page ad in conjunction respectively 8 or 16 of the next month, subject to availability Will be publishable.
- ▶ Advertising in the case of black and white rather than color ads will be Priority.
- ▶ No matter the direction of the Khamar Edit / Decision will be considered final.

PS : All Advertisements Communication: Promoting the "Monthly Khamar"

Mobile ☎ + 880-1730080916